

Rubrik Zero Trust Data Security Built for Retail

Integrated Protection For Your Store, Enterprise, Azure and Microsoft 365



Retail organizations run demanding ecommerce operations, managing PoS in a digital economy with growing cost constraints while also securing against cyber threats like ransomware. The retail sector seeks to modernize data protection across stores, datacenters and cloud operations while improving security, reducing operational costs, and delivering exceptional customer service.

Rubrik Zero Trust Data Security alongside Microsoft Azure helps retail clients manage critical applications and address ransomware risk. Modernize data protection and defend against threats. Secure and govern sensitive data across hybrid cloud, Azure and Microsoft 365 as you innovate and digitally transform. Rubrik offers a \$5 million ransomware warranty for data backed up on premises or in Rubrik Cloud Vault, a managed service for isolated, off site cloud archival.

- Defend against ransomware with Rubrik Zero Trust Data Security built for Microsoft Azure
- Automate data operations to support retail stores whether in person or online
- Improve operational recovery times to keep business services online and always performing
- Accelerate digital transformation and time to value with Azure by increasing data mobility and business agility

Rubrik integrates data protection, catalog management, and cloud mobility into a single software platform to simplify operational management and reduce costs. Native immutable snapshots and intelligent data change detection accelerate recovery from ransomware. End-to-end encryption safeguards your data in support of regulatory compliance with PCI and PII regulations. Automated sensitive discovery and classification helps accelerate compliance.

CYBER RESILIENCY FROM RANSOMWARE



DEFEND AGAINST RANSOMWARE

Prevent data loss with air gapped security and immutable snapshots. Discover who has access to sensitive data. Detect data versioning and changes and investigate threats.



PROTECT BUSINESS CONTINUITY

Become resilient against cyber threats and operational failures with automated data security across datacenter, edge, Microsoft Azure and Microsoft 365.



SECURE MICROSOFT 365

Safeguard critical Microsoft 365 data from targeted cyber attacks and accidental deletion. Recover with protection that goes beyond simple retention policies.

USE CASES

DATA SECURITY AND RANSOMWARE DEFENSE

Rubrik stores data in an immutable format, preventing ransomware from accessing and encrypting your backups. AI-driven insights give visibility into how your data has changed during an attack. Extend Rubrik Zero Trust Data Security to the cloud with Rubrik Cloud Vault, built on Microsoft Azure, for data that is logically air-gapped and recoverable from cyber attacks.

MICROSOFT AZURE DATA ARCHIVAL AND DISASTER RECOVERY

Easily manage archival of data in Azure as part of business continuity plans. Whether your application runs on-premises, edge locations, in Azure or Microsoft 365, instantly locate and recover data with predictive search. Reduce costs of long-term data retention and be prepared with Azure as the recovery target for your on-premises environment.

SIMPLIFIED BACKUP AND RECOVERY

Shorten backup windows with an incremental-forever approach. Rubrik delivers near-zero RTOs for VMs, Microsoft SQL, and Oracle databases. Simplify management with automated protection policies. Locate VMs, physical databases, applications, and files with intuitive search.

HIGH-PERFORMANCE DATABASE BACKUP AND RECOVERY AND FILESET PROTECTION

High performance database protection for SQL Server, Oracle and SAP HANA lets you scale seasonal operations without performance impact. Rubrik Live Mount for SQL Server and Oracle speeds test/dev cycles with the power to create instant clones without consuming storage. Secure file-based workloads in Azure that leverage the Azure NetApp Files (ANF) service.

MICROSOFT AZURE CLOUD-NATIVE PROTECTION

Secure your data and applications built on Microsoft Azure. Protect Azure SQL databases, Azure VMs, and Managed Disks. Centralize management across your on-premises and Azure services with a single SaaS application that leverages policies across clouds and workloads.

MICROSOFT 365 BACKUP AND RECOVERY

Drive consistent protection across Exchange online, OneDrive, SharePoint and Teams for fast recovery. Secure data from ransomware hackers manipulating retention policies and

TRUSTED BY RETAIL ORGANIZATIONS



"Leveraging the Rubrik API has allowed us to quickly deploy, provide a backup as a service, as well as make quick environment modifications with Ansible."

BB Laycock, Lead Systems Engineer – The Home Depot

94% reduced backup time
56% reduced replication time
97% near-zero RTOs



"There was no potential for real long-term financial damage [in the ransomware attack] because we have Rubrik. You need to have not only end-user education and group policies, but also disconnected backups being managed by a system that is totally separate from your production environment, so no attack can get to them. That's where Rubrik steps in."

Matthew Day, ICT and Support Manager – Langs Building Supplies

\$0 paid in ransom
100% recovery from ransomware within 24 hours
Zero data lost

from inadvertent deletion. Streamline policy management across tens of thousands of users and unify management across on-prem and cloud. Auto-scale resources for automatic protection at scale.

POINT OF SALE RESILIENCE

Rubrik Instant Recovery allows you to restore your most critical applications - like PoS systems - in seconds. PoS availability is often contingent on the ability to quickly restore a database or cluster of VMs. Operations can continue while troubleshooting takes place in the background.

AUTOMATED SENSITIVE DATA DISCOVERY

Discover and classify sensitive data without production impact. Identify where PCI, PII and other confidential customer information may be located without requiring additional infrastructure.

AUTOMATION AND SELF-SERVICE FOR REMOTE LOCATIONS

Easily monitor data security with SaaS-based management for thousands of remote locations. Rubrik RESTful APIs integrate seamlessly with third-party services to automate configuration and orchestration. Easily plug into ServiceNow, Splunk, and VMware. Leverage an API-first architecture to integrate with Puppet, Chef, Ansible or SaltStack. Simplify daily management with self-service through ServiceNow and VMware vRO/vRA.



"Rubrik's native integration with Azure ensures we're able to maximize our storage efficiency as we scale our cloud footprint. This also allowed us to migrate off tape, eliminating unnecessary overhead and leading to immediate hard savings."

Janette Smrcka, IT Director – Mall of America

80% management time savings
52 days per year of additional productivity
90% faster restores



"Rubrik's Live Mount allows us to craft test environments with our latest production data, making it easy for our teams to work against datasets as close to production as possible while avoiding interference or downtime within our environment."

Wisutr Boonchamnan, Vice President of Information Technology – Index Living Mall

25% management time savings
2x improved backup performance
90% faster restores



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Rubrik, the Zero Trust Data Security Company™, delivers data security and operational resilience for enterprises. Rubrik's big idea is to provide data security and data protection on a single platform, including: Zero Trust Data Protection, ransomware investigation, incident containment, sensitive data discovery, and orchestrated application recovery. This means data is ready at all times so you can recover the data you need, and avoid paying a ransom. Because when you secure your data, you secure your applications, and you secure your business. For more information please visit www.rubrik.com and follow @rubrikInc on Twitter and Rubrik, Inc. on LinkedIn. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.